



Advisory Board & Ambassadors: Tom Zheng Ph.Dc, MS



Tom Zheng is the Co-founder and CEO of The Player's Company, alongside NFL Veteran Sheldon Day and NFL Great Richard Sherman. Tom leads an athlete-built and owned organization dedicated to empowering its community of professional athletes, high net worth individuals, and founders. TPC's goal is to help the members of its organization improve their financial identity and build generational wealth through education, events and private investment opportunities. The Player's company is the parent company to TPC Entertainment.

Tom is also the founder and CEO of Tomco Holdings, a private investment firm specializing in sports team acquisition and commercial real estate development around strategic assets.

Tom currently holds leadership, board, and advisory roles across several organizations and companies that sit agnostically across the spectrum from private equity firms to emerging technology companies.



Advisory Board & Ambassadors: Miles Jordan



Jordan is a Wake Forest Law graduate who has spent his career in the sports business industry. He transitioned from big law to a general manager role at a top prep basketball team, where he negotiated major brand deals, led a team that played over five televised games on ESPN each year, and helped recruit some of the nation's top athletes.

With the introduction of NIL legislation, Miles founded his own agency, Jordan Sports Group, specializing in collegiate basketball and football. Currently, he and his agency represent the largest roster of college athletes in the space, with over 50 clients annually. He also has expertise in managing international athletes on student visas and has worked with top colleges to develop contract templates that protect all parties.